

HELLO, I'M RYAN, THE DESIGNER YOU'VE BEEN LOOKING FOR.

THREE MOST RECENT POSITIONS:

Design Lead

ZOOSK—DECEMBER 2012 · PRESENT—Improve Zoosk product development through helping to build, train and mentor a six-person user experience team comprised of user experience (UX) and visual (UI) designers. Create client specific (web, touch, android, iOS) design patterns and principles, which help facilitate faster product iterations. Work directly with executive staff to create new products and initiatives that increase engagement and elevate company goals. Through all of these tactics, I've helped make the Zoosk mobile application the #1 dating app in each of the respective app stores.

Visual Designer

ZOOSK—JULY 2012 · DECEMBER 2012—Design the information architecture and interaction models for a new updated website, and mobile experiences. Work in close collaboration with internal teams to develop initial strategy, addressing products content and overall user experience. Collaborate with design engineers, technical partners and project managers to generate superb design work and happy stakeholders.

Assoc. Creative Director

ZINC SOLUTIONS,—DECEMBER 2011 · JULY 2012—Lead team in concepting, strategy and design for a whole manner of companies in various industries, including action sports, financial, retail and IT. Work includes: trademark creation, branding, market analysis and interactive design.

NICE THINGS SAID ABOUT RYAN:

"...one of the most technically astute designers I know. His innate ability as a leader shines through during all phases of project development"

"...each piece of work was treated as his own piece of work, not settling for a standard but reaching for fresh and innovative[designs]"

PREVIOUSLY HELD POSITIONS:

Art Director, Zinc Solutions—2008 · 2011

Instructor, Lake Tahoe Community College—2008 · 2009

Designer, Fidelity National Financial—2007 · 2008

Art Director, Ervin Bell Advertising—2005 · 2007

FOR MORE IN-DEPTH INFORMATION:

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AVAILABLE IN

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